



# MALL BOARD™

www.mallboards.com

## Greece Ridge Mall Board

Located in  
**Bon-Ton Wing**  
Near Marshalls

Serving  
Metro & Western  
Rochester, NY



## EastView Mall Board

Located in  
**Bon-Ton Court**  
Near FYE

Serving  
Eastern  
Rochester, NY



## Display Advertising Rates



<b>Upper Board - (A)</b>	<b>\$500</b> per month
Production Fee	<b>\$100</b> per print
Dimensions	35.5" (t) x 49.5" (w)
<b>Lower Bend - (B)</b>	<b>\$275</b> per month
Production Fee	<b>\$ 50</b> per print
Dimensions	14.5" (t) x 49.5" (w)
<b>Full Side - (A)(B)</b>	<b>\$700</b> per month
Production Fee	<b>\$150</b> per print
Upper and Lower Boards designed together as one piece.	
<b>Middle Board - (C)</b>	<b>\$250</b> per month
Production Fee	<b>\$ 50</b> per print
Dimensions	48.0" (t) x 18.625" (w)
<b>Directory Ad - NEW</b>	<b>\$100</b> per month
Branding your Company logo, image or product on either the EastView or Greece Ridge Mall Board Store Directory	



<b>Side Board - (D)</b>	<b>\$500</b> per month
Production Fee	<b>\$100</b> per print
Dimensions	35.625" (t) x 49.75" (w)
<b>Middle Bend - (E)</b>	<b>\$275</b> per month
Production Fee	<b>\$ 50</b> per print
Dimensions	35.625" (t) x 15.625" (w)
<b>Outer Wing - (F)</b>	<b>\$400</b> per month
Production Fee	<b>\$ 50</b> per print
Dimensions	35.625" (t) x 20.625" (w)
<b>Half Cove - (E)(F)</b>	<b>\$600</b> per month
Production Fee	<b>\$100</b> per print
Both sides designed together as one piece.	
<b>Full Cove - (D)(E)(F)</b>	<b>\$1100</b> per month
Production Fee	<b>\$200</b> per print
All 3 sides designed together as one piece.	

## Distribution Rates

Mall Board Distribution is for Free Publications only! No Flyers or Brochures.

**Distribution \$50** per month/board

Fulfillment is offered by Quest for an additional \$5/week per board.



**QUESTCOM INCORPORATED**  
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Mall Boards are updated on a monthly basis. Minimum 3 month agreement. Display ads can be changed at any time during agreement, a production and design fee will be assessed to each change if applicable. Design fee available for additional \$60/hr. Mall Board advertising is considered as Billboard or Institutional Advertising used to create awareness and/or image building. Mall Board is a Trademark of QuestCom Incorporated. Prices subject to change.